Crowfunding Campaign Analysis

1. Given the provided data on the Crowdfunding Campaign the following conclusions can be drawn.
   1. The most projects launched were in the parent category of theater where they had an overall success rate of 54%.
   2. The fewest projects launched were in the parent category of journalism with 4 projects being launched and all 4 being successful at 100%.
   3. All Successful projects had reached their pledge goal or exceeded it.
2. Limitations of this data set include very little information on the backers of these projects. If we knew the average net worth of the companies backing the various crowdfunding projects, we could see if there is a correlation between the average net worth of backers and a project reaching 100% funded or greater.
3. We could additionally create a graph which shows the outcome of each project in relation to the goal for donations. This will show us whether requiring a higher donation goal will increase the odds of having a successful outcome. We can dive deeper into this by creating an additional graph showing outcomes along with the average donations to solidify our conclusion on the correlation of money and successful outcome.